



WILTON EDUCATION FOUNDATION'S 14TH ANNUAL READING ROCKS! FUNDRAISER

THIS EVENT IS A FUN WAY TO SUPPORT YOUR SCHOOL WHILE ENCOURAGING YOUR CHILDREN TO READ MORE. IF YOU'RE LOOKING FOR MORE INFORMATION, BE SURE TO VISIT THE READING ROCKS! WEBSITE AT READING ROCKS! - WILTON EDUCATION FOUNDATION

WHY IT'S IMPORTANT:

- THE READING ROCKS! FUNDRAISER HELPS FUND "ABOVE AND BEYOND" EXPERIENCES IN WILTON PUBLIC SCHOOLS THAT THE SCHOOL BUDGET AND PTA CANNOT COVER.
- THE FUNDS RAISED SUPPORT INITIATIVES LIKE NEW TECHNOLOGY, PROFESSIONAL DEVELOPMENT FOR TEACHERS, SPECIAL PROGRAMS, AND UPGRADES TO SCHOOL FACILITIES.

HOW IT WORKS:

- GOAL: STUDENTS SET A FUN READING GOAL ABOVE AND BEYOND THEIR HOMEWORK READING AND COLLECT PLEDGES FROM FAMILY AND FRIENDS.
- PLEDGE OPTIONS: DONATIONS ARE COLLECTED IN INCREMENTS OF \$5. THE GOAL IS FOR EVERY STUDENT TO RAISE AT LEAST \$25. HOWEVER, EVERY PLEDGE MAKES AN IMPACT NO MATTER THE AMOUNT!
- PRIZE OPPORTUNITIES: STUDENTS CAN WIN EXCITING PRIZES SUCH AS AN IPAD, BARNES & NOBLE GIFT CARDS, AND MORE BASED ON THE AMOUNT RAISED. ADDITIONALLY, CLASSROOM PARTICIPATION PRIZES ARE AVAILABLE FOR TEACHERS.

DATES & TIMELINE:

- **KICK-OFF DAY - JANUARY 17TH:** 'READING IS MAGIC' THEME WHERE STUDENTS ARE ENCOURAGED TO DRESS UP AS ROCK STARS, WIZARDS (HARRY POTTER CHARACTER, HARLEM WIZARD, OR ANY TYPE!)
- **PLEDGE PERIOD - JANUARY 17TH-31ST:** ALL DONATIONS MUST BE SUBMITTED BY JANUARY 31ST.
 - **WORLD READ ALOUD DAY - FEBRUARY 5TH:** SPECIAL GUEST READERS VISIT CLASSROOMS.
 - **READING PERIOD - FEBRUARY 1ST-15TH:** STUDENTS TRACK AND COMPLETE THEIR READING GOALS.
 - PRIZE WINNERS ANNOUNCED: AFTER FEBRUARY BREAK

FUN PRIZES:

- INDIVIDUAL PRIZES: FOR THE HIGHEST PARTICIPATION IN EACH GRADE/HOUSE.
- GRAND PRIZES: FOR EVERY \$5 RAISED, STUDENTS GET CHANCES TO WIN AN IPAD OR BARNES & NOBLE GIFT CARD.
- CLASSROOM PRIZES: A \$50 GIFT CARD FOR THE CLASSROOM WITH THE HIGHEST PARTICIPATION.

THANK YOU FOR YOUR PARTICIPATION AND FOR YOUR SUPPORT OF OUR SCHOOLS! IF YOU HAVE QUESTIONS, PLEASE EMAIL LIZ BROWN AT ELIZ.WISE@GMAIL.COM, CAROLINE HOFFMAN AT CAROLINEHAVLIN@HOTMAIL.COM, OR SARAH RONDEAU AT SARAH.RONDEAU@GMAIL.COM.

THE WILTON EDUCATION FOUNDATION THANKS THE STROUP FAMILY FOR THEIR GENEROUS SPONSORSHIP OF READING ROCKS!