

WILTON EDUCATION FOUNDATION

READING ROCKS!

All students in grades PreK-5 are invited to participate in the Wilton Education Foundation's fun & non-competitive Read-A-Thon "**Reading Rocks!**" The Read-A-Thon's goal is to encourage children to have fun reading while raising money for the Wilton Education Foundation - that means all proceeds benefit our public schools!

Your child will be able to choose his or her own goal for this Read-A-Thon. The goal is completely up to you and your child. Some ideas include: independent reading; reading with an adult or sibling; flipping through a picture book; reading via Skype with a far-away relative... truly, anything goes!

This is the fifth year for the "Reading Rocks!" program. In the first four years, "Reading Rocks!" raised more than \$155,000 in total for our schools. This outstanding effort helped WEF fund SMARTBoard purchases, an iPad Learning Lab, the iPad Institute, professional development for our teachers, literacy initiatives in Miller-Driscoll and Cider Mill, performing arts programs and more! We appreciate everyone who has helped support WEF's initiatives in the past, but without you, we can't reach our **goal of 100% student participation in this year's "Reading Rocks!"**

HOW IT WORKS

- Students write their reading goal on the front of the pledge form.
- The only rule is that homework reading does not count toward a reading goal.
- Students ask for pledges from family and friends supporting their commitment to reading; there is an optional script on the front of the form to help. Pledges should be filled in on the back of the form.
- **Pledge dollars must be collected at the time the pledge is made and must be turned in by January 22 with the pledge form.** This helps students avoid feeling the pressure to 'collect' after the reading is over. Pledges should be in a flat amount in support of your child's overall commitment to read more, rather than a per-page or per-book challenge.
- We're encouraging each student to try to raise at least \$20.
- *We prefer checks made payable to the Wilton Education Foundation, but can accept cash.*
- Students will have from **Jan. 23 -Feb. 7** to complete their reading goals.

THERE ARE FUN PRIZES!

- On Jan. 22 all K-2 Miller-Driscoll and all Cider Mill students can **Dress Like a Rock Star** because "Reading Rocks!"
- As of Jan. 22, the Miller-Driscoll K-2 grade with the highest participation percentage will earn an extra recess and the Cider Mill house with the highest participation percentage will earn a homework-free day!
- For each individual pledge students get by Jan. 22, they earn a chance to **WIN AN iPad OR KINDLE FIRE!** For example, if your child receives 12 pledges, he or she earns 12 chances to win! *There will be one Kindle Fire awarded per K-2 grade at Miller-Driscoll and one per House at Cider Mill and one iPad awarded across all grades PreK-5.*

Please return all forms with any cash or checks received in an envelope marked with your student's name, grade/house and teacher's name by Jan. 22. If you have questions, please email Julie Steckel at JJSteckel@gmail.com or Rebecca LePage at RebeccaLePage@gmail.com. Thank you for your participation and for your support of our schools!

The Wilton Education Foundation thanks the Stroup family for their generous sponsorship of "Reading Rocks!"